Politeness In Presidential Debates Shaping Political Face In Campaign Debates From 1960 To 2004

Politeness in Presidential Debates—William O. Dailey 2008 Politeness and Political Debate analyzes politeness strategies in presidential and vice presidential debates from 1960 to 2004. After an introduction to politeness theory and how to apply it to debates, the authors summarize each candidate’s politeness strategies, relate them to the historical context of the appropriate campaign, and consider them in relation to other studies conducted on the debates. This well-researched book ends with implications for debate planners, politicians, citizens, and scholars, including an insightful chapter on the electorate’s ideal debate.

Televised Presidential Debates in a Changing Media Environment [2 volumes]—Edward A. Hinck 2018-11-26 This two-volume set examines recent presidential and vice presidential debates, addresses how citizens make sense of these events in new media, and considers whether the evolution of these forms of consumption is healthy for future presidential campaigns—and for democracy. • Examines research on presidential debates from 2004 to 2016, and considers how these debates—and elections—were affected by the changing media environment of each election season • Assesses the impact of U.S. citizens using social media to make sense of the campaign debates • Considers whether the established presidential debate format is no longer effective for informing voters in a time of unprecedented political polarization and voter cynicism • Applies different methods of analyzing the debates that will interest rhetorical scholars, argumentation scholars, and political communication scholars

Political Campaign Communication—Robert E. Denton, Jr. 2017-06-14 This volume examines political campaign communication around the concepts of theory, method and practice. It contains studies of political campaign communication using a wide range of empirical, rhetorical, and social science methodologies and reflects the growth and maturity of the discipline of political communication.


Venomous Speech: Problems with American Political Discourse on the Right and Left [2 volumes]—Clarke Rountree 2013-04-30 Is much of the current dysfunction in our political system attributable to the problematic discourse of politicians, pundits, and journalists? These authors on legal and political discourse say yes.

Jimmy Carter and the Birth of the Marathon Media Campaign—Amber Roessner 2020-05-20 With the rise of Jimmy Carter, a former Georgia governor and a relative newcomer to national politics, the 1976 presidential election proved a transformative moment in U.S. history, heralding a change in terms of how candidates run for public office and how the news media cover their campaigns. Amber Roessner’s Jimmy Carter and the Birth of the Marathon Media Campaign chronicles a change in the negotiation of political image-craft and the role it played in Carter’s meteoric rise to the presidency. She contends that Carter’s underdog victory signaled a transition from an older form of party politics focused on issues and platforms to a newer brand of personality politics driven by the
manufacture of a political image. Roessner offers a new perspective on the production and consumption of media images of the peanut farmer from Plains who became the thirty-ninth president of the United States. Carter’s miraculous win transpired in part because of carefully cultivated publicity and advertising strategies that informed his official political persona as it evolved throughout the Democratic primary and general-election campaigns. To understand how media relations helped shape the first post-Watergate presidential election, Roessner examines the practices and working conditions of the community of political reporters, public relations agents, and advertising specialists associated with the Carter bid. She draws on materials from campaign files and strategic memoranda; radio and TV advertisements; news and entertainment broadcasts; newspaper and magazine coverage; and recent interviews with Carter, prominent members of his campaign staff, and over a dozen journalists who reported on the 1976 election and his presidency. With its focus on the inner workings of the bicentennial election, Jimmy Carter and the Birth of the Marathon Media Campaign offers an incisive view of the transition from the yearlong to the permanent campaign, from New Deal progressivism to New Right conservatism, from issues to soundbites, and from objective news analysis to partisan commentary.

Nonverbal Communication in Political Debates—John S. Seiter 2020-09-30 Nonverbal Communication in Political Debates presents a framework for understanding the role of nonverbal behavior in political debates, including an examination of candidates’ attempts to undermine opponents while presenting themselves as likeable. Theory and historical examples underline the importance of nonverbal elements in political contests.—Edward A. Hinck, Central Michigan University

Strategic Decision-Making in Presidential Nominations—Kenny J. Whitby 2014-01-01 Seeks to understand and explain the behavior of party elites during the 2008 Democratic Party presidential race. What is the dominant force in presidential nomination campaigns? Are nomination outcomes decided largely by the political party or by the candidates and their activities? In Strategic Decision-Making in Presidential Nominations, Kenny J. Whitby aims to provide some answers to these important questions, focusing on the closely contested 2008 race between Senators Hillary Clinton and Barack Obama. It was this race that spotlighted the role played by “superdelegates,” the unpledged party elites who were added to the nomination process in the 1980s. Whitby’s central argument is that superdelegates are strategic actors and their endorsements are a response to a variety of demographic, institutional, and campaign factors. While some weigh in early with an endorsement, many adopt a wait-and-see approach. Using a novel framework generally known as survival analysis, Whitby provides us with a method for understanding when and why party elites decide to chime in on their presidential nomination campaign.

Political Election Debates—William L. Benoit 2013-09-20 Political debates are an important facet of modern election campaigns. How politicians frame an argument, how the audience perceives it, and how the media decides to display it are key components in analyzing the outcome of a political debate, and ultimately, an election. Drawing mainly on the functional theory of political campaign discourse, William L. Benoit examines a wide variety of debates not only in the United States but across the globe. Because each phase of election offers new challenges, specific attention is paid to how primary versus general and incumbency influence the content of political leaders’ debate practices. Specifically, the book delves into the history and nature of debates in various United States elections, including presidential, vice presidential, senatorial, gubernatorial, and mayoral candidates. Also examined are debates ranging from the United Kingdom to South Korea to Australia. Benoit also employs the issues ownership theory and functional federalism theory as a deeper part of the analysis. This book offers a critical examination and comprehensive overview of election debate theory.

Disturbing Argument—Catherine Palczewski 2015-01-30 This edited volume represents the best of the scholarship presented at the 18th National Communication Association/American Forensic Association Conference on Argumentation. This biennial conference brings together a lively group of argumentation scholars from a range of disciplinary approaches and a variety of countries. Disturbing Argument contains selected works that speak both to the disturbing prevalence of violence in the contemporary world and to the potential of argument itself, to disturb the very relations of power that enable that violence. Scholars’ essays analyze a range of argument forms, including body and visual argument, interpersonal and group argument, argument in electoral politics, public argument, argument in social protest, scientific and technical argument, and argument and debate pedagogy. Contributors study argument using a range of methodological approaches, from social scientifically informed studies of interpersonal, group, and political argument to humanistic examinations of argument theory, political discourse, and social protest, to creatively informed considerations of argument practices that truly disturb the boundaries of what we consider argument.

Scrutinizing Argumentation in Practice—Frans H. van Eemeren 2015-10-30 Scrutinizing Argumentation in Practice contains a selection of papers reflecting upon the use of argumentation in real life contexts. The first five sections are devoted to argumentation in a specific institutional context: scientific controversies, argumentation in politics, argumentation in a legal context, argumentation in education, argumentation in an interpersonal context. The last section deals with strategic maneuvering as a vital concept in studying argumentation in practice. The contributors are: Francesco Arcidiacono, Michael J. Baker, Sarah Bigi, Marina Bletsas, Stephanie Breux, William O. Dailey, Marianne Doury, Claudio Duran, Frans H. van Eemeren, Lindsay M. Ellis, Jeanne Fahnestock, Eveline T. Feteris, Bart Garssen, Anca Găță, Salma I. Ghanem, Sara Greco, Edward A. Hinck, Robert S. Hinck, Shelly S. Hinck, Henrike Jansen, Takayuki Kato, Susan L. Kline, Pascale Mansier, Bert Meuffels,
leadership. It provides a series of discursive studies of women in positions of political leadership. ‘Political leadership’ is defined as achieving a senior position within a political organization and will often indicate a senior role in government or opposition. The volume draws on a diverse collection of studies from across the globe, reflecting a variety of cultures and distinct polities. The primary aim is to consider in what way(s) discursive practice underpins, reflects, or is appropriated in terms of women’s political success and achievements within politics. The chapters employ differing theoretical approaches all bound by the discursive insights they provide, and in terms of their contribution to understanding the role of language and discourse in the construction of gendered identities within political contexts.

The Handbook of Discourse Analysis - Deborah Tannen 2015-04-28 The second edition of the highly successful Handbook of Discourse Analysis has been expanded and thoroughly updated to reflect the very latest research to have developed since the original publication, including new theoretical paradigms and discourse-analytic models, in an authoritative two-volumeset. Twenty new chapters highlight emerging trends and the latest areas of research Contributions reflect the range, depth, and richness of current research in the field. Chapters are written by internationally-recognized leaders in their respective fields, constituting a Who’s Who of Discourse Analysis A vital resource for scholars and students in discourse studies as well as for researchers in related fields who seek authoritative overviews of discourse analytic issues, theories, and methods

Persuasive Games in Political and Professional Dialogue - Răzvan Săftoiu 2015-09-15 Persuasive Games in Political and Professional Dialogue is about the rediscovery of humans as proficient users of language in the sense that – while involved in a dialogue – they listen, observe, discuss, reason, evaluate and conclude; in other words, speakers are no longer interested in defeating the other and proving him/her wrong, but in learning from the other. The volume comprises 12 articles, distributed in two sections – Persuasion in Political Dialogue and Persuasive Strategies in Professional Dialogue – which approach the topic of persuasion as it unfolds from political and professional communication. The articles in the proposed volume depict relevant theoretical and practical issues related to persuasion in two communication sites: politics and workplace, and they are results of consistent research conducted by the contributors in various settings. The contributions provide critical, valuable insights into the dynamic process of creating and maintaining relationships at an individual and at a professional level.

Unconventional, Partisan, and Polarizing Rhetoric - Jeanine E. Kraybill 2017-11-14 This work examines how political rhetoric and communication shaped the contours, characteristics, and outcomes of the 2016 presidential election. The contributors demonstrate how voters were primed for an outsider candidate and how various rhetorical and communication strategies ultimately influenced the outcome of the election.

Decoding Political Discourse - Maria-Ionela Neagu 2013-02-06 This book provides an in-depth look into the cognitive and argumentative nature of political discourse with a focus on the role and place of conceptual metaphors in practical argumentation. Neagu’s empirical investigation centres on the corpus of the American Presidential debates in 2008 and speeches by Barack Obama from 2009-2011.

World Media Ethics - Robert S. Fortner 2017-08-07 “The first book to cover media ethics from a truly global perspective, emphasizing the intertwined concepts of freedom of the press and social responsibility”--

Bibliographic Index 2010

American Book Publishing Record 2007

Television Presidential Debates and Public Policy - Sidney Kraus 1988 With this second edition, Kraus continues his examination of formal presidential debates, considering the experience of television in presidential elections, reviewing what has been learned about televised debates, and evaluating that knowledge in the context of the election process, specifically, and the political process, generally. He also examines the media and the role they occupy in presidential elections. Because critics often refer to the Lincoln-Douglas debates when reproaching presidential debates, comparisons of the two are discussed throughout the book. Much of the data and information for this accounting of televised presidential debates comes from the author's first-hand experience as one who was involved with these debates as a participant observer, on site at nearly all of the debates discussed. Throughout these discussions, emphasis is placed on the implications for public policy. To suggest policy that will be accepted and adopted by politicians and the public is, at best, difficult. Proposals for changes in public policy based on experience -- even when scientific data support those changes -- must be subjected to an assessment of the values and predispositions of the proponent. These values and predispositions, however, may not necessarily inhibit the proponent's objectivity. As such, this review of television use in the presidential election process provides the context for examining televised debates.

Arguments, Aggression, and Conflict - Theodore Avtgis 2010-05-24 Arguments, Aggression, and Conflict provides a thorough examination of argumentative and aggressive communication. Editors Theodore A. Avtgis and Andrew S. Rancer bring together a score of prolific and informed authors to discuss aspects of the conceptualization and measurement of aggressive communication. The book features an exclusive focus on two "aggressive communication" traits: argumentativeness and verbal aggressiveness, one of the most dominant areas of communication research over the last twenty five years both nationally and internationally. The chapters include cutting-edge issues in the field and present new ideas for future research. This book is a valuable resource for instructors, researchers, scholars, theorists, and graduate students in communication studies and social psychology. Covering a variety of topics, from the broad-based (e.g. new directions in aggressive communication in the organizational context) to the more specific (e.g. verbal aggression in sports), this text presents a comprehensive compilation of essays on aggressive communication and conflict.

The Joint Press Conference - David J. Lanoue 1991 The reinterpretations of social science findings presented in this first comprehensive analysis of the issues of presidential debate effects on voting behavior strongly suggest that early reports of the electoral triviality of the debates were premature. Lanoue and Schrott study the largely ignored area of the content of presidential debates, emphasize the importance of reinforcement as an electorally significant phenomenon, and propose a model of debate effects that takes into consideration both direct and indirect paths between debate watching and attitude change.

Linguistics and Language Behavior Abstracts - 2009-04

Shaping Written Knowledge - Charles Bazerman 1988 The forms taken by scientific writing help to determine the very nature of science itself. In this closely reasoned study, Charles Bazerman views the changing forms of scientific writing as solutions to rhetorical problems faced by scientists arguing for their findings. Examining such works as the early Philosophical Transactions and Newton's optical writings as well as Physical Review, Bazerman views the changing forms of scientific writing as solutions to rhetorical problems faced by scientists. The rhetoric of science is, Bazerman demonstrates, an embedded part of scientific activity that interacts with other parts of scientific activity, including social structure and empirical experience. This book presents a comprehensive historical account of the rise and development of the genre, and views these forms in relation to empirical experience.

Language in the Trump Era - Janet McIntosh 2020-08-31 Early in his campaign, Donald Trump boasted that 'I know words. I have the best words', yet despite these assurances his speech style has sown conflict even as it has powered his meteoric rise. If the Trump era feels like a political crisis to many, it is also a linguistic one. Trump has repeatedly alarmed people around the world, while exciting his fan-base with his unprecedented rhetorical style, shock-tweeting, and weaponized words. Using many detailed examples, this fascinating and highly topical book reveals how Trump's rallying cries, boasts, accusations, and mockery enlist many of his supporters into his alternate reality. From Trump's relationship to the truth, to his use of gesture, to the anti-immigrant tenor of his language, it illuminates the less obvious mechanisms by which language in the Trump era has widened divisions along lines of class, gender, race, international relations, and even the sense of truth itself.

Martin Van Buren - Jerome Mushkat 1997 In 1828, Martin Van Buren discontinued his profession as a lawyer to become a full-time politician, yet his formative years as an attorney provided the critical ideological basis for his presidency. Mushkat and Rayback offer the first historical investigation of the nature, scope, and significance of Van Buren's legal practice as they trace the development of his republican ideology. Rather than a static set of immutable values and imperatives, Van Buren's ideology was a malleable body of thought. Dynamic and evolving, it exemplified the complexities of republicanism itself. As a teenager, Van Buren absorbed Jefferson and Madison's eighteenth-century classical republicanism. Later, the principles of classical republicanism provided guides during his first years as a practicing lawyer. As his legal and political careers developed, Van Buren adapted his ideas to new conditions, accepting key components of liberal republicanism. Van
Buren’s rise to prominence mirrors the relevance of law to politics. As a New York attorney, Van Buren worked with legal issues in the nation’s most important state during the early nineteenth century. His key contributions were Americanization of the common law and modernization of contract law. His experience also helped shape his perspectives on such matters as the allocation and use of power, judicial activism and legislative supremacy, and property and gender rights. Consulting a wide range of original legal sources not previously used by historians, Mushkat and Rayback offer a fresh and intriguing biographical approach to an American president that challenges traditional perceptions and adds new insight into Van Buren’s place in American political and legal history.


Argumentation and Advocacy - 2004

The Language of Politics in America - David Green 1992

Wrapping Culture - Joy Hendry 1993 Wrapping Culture examines problems of intercultural communication and the possibilities for misinterpretation of the familiar in an unfamiliar context. Starting with an examination of Japanese gift-wrapping, Joy Hendry demonstrates how our expectations are often influenced by cultural factors which may blind us to an appreciation of underlying intent. She extends this approach to the study of polite language as the wrapping of thoughts and intentions, garments as body wrappings, constructions and gardens as wrapping of space. Hendry shows how this extends even to the ways in which people may be wrapped in seating arrangements, or meetings and drinking customs may be constrained by temporal versions of wrapping. Throughout the book, Hendry considers ways in which groups of people use such symbolic forms to impress and manipulate one another, and points out a Western tendency to underestimate such nonverbal communication, or reject it as mere decoration. She presents ideas that should be valid in any intercultural encounter and demonstrates that Japanese culture, so often thought of as a special case, can supply a model through which we can formulate general theories about human behaviour.

How Much Is Enough? - Alain C. Enthoven 2005-10-18 Originally published in 1971, and now published with a new foreword, this is a book of enduring value and lasting relevance. The authors detail the application, history, and controversies surrounding the Planning, Programming, and Budgeting System (PPBS), used to evaluate military needs and to choose among alternatives for meeting those needs.
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